

HOMESCHOOL  
CONNECTIONS  
*Podcast*

2026  
RATE  
CARD



# Audience Breakdown

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72,000

Unique Email Subscribers on Our Catholic Homeschool Email List



181,000

Audio Podcast Downloads



280

Podcast Episodes



12,000

Facebook Followers



1,400

X Followers



2,200

Pinterest Followers



10,000

YouTube Subscribers

# Advertising Packages

## Standard Packages: \$400/episode

Advertisers get:

- One banner ad in one episode email
- One post on Instagram and Facebook
- One 15-second ad read during a podcast episode

## Premium Packages: \$1,200/month

Advertisers get:

- One banner ad in four emails each month
- One post per week on Instagram and Facebook during a given month
- One 15-second ad read during each episode in a given month (4 episodes per month)

## Homeschool Connections Podcast

The Homeschool Connections Podcast inspires parents to embrace the joy of homeschooling and cultivate the courage and resilience to pursue their calling. We walk alongside listeners, introducing guests who've weathered the ups and downs of homeschooling and still radiate joy. In each episode, host Kaitlin Zara and her guests offer practical advice, helpful resources, and heartfelt encouragement, like a warm conversation with good friends over coffee.

The podcast is now entering its eighth season and features 40 episodes per year. You can catch The Homeschool Connections Podcast on YouTube and all major podcast platforms. We expect significant growth in listenership across the board in 2026 and 2027.



# What Our Listeners Are Saying

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***“Wow! What a heartfelt and informative podcast. I appreciate this gift so much more!”***

— @janicebosen8275

***“As a homeschooling mom of seven, I find this podcast enjoyable and full of so many tidbits to learn from. The wide variety of topics keeps it interesting and always from a **deeply Catholic perspective.**”***

— B-ridgeM

***“This podcast so resonated with me. We long suspected he had some form of autism but didn’t seem to fit that “mold” because he has always been VERY social. After much research I realized he learns best when he is doing computer-based lessons and **praise God I found Homeschool Connections!**”***

— Anne



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Interested in advertising with us or creating customized advertising with us?

Contact Maureen Wittmann at

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